



## THE RIGHT TONE FOR YOUR VOICEOVER

Leeds, West Yorkshire, United Kingdom  
UK Phone +44 (0) 113 328 0845  
US Phone +1-347-535-0845  
Mobile Phone: +44 (0) 7770 661289,  
E-mail: [tony@tonycollinsfogarty.com](mailto:tony@tonycollinsfogarty.com)  
Website: [www.tonycollinsfogarty.com](http://www.tonycollinsfogarty.com)

## BRITISH MALE VOICEOVER

I'm a British Male Voiceover Artist and Actor based in Leeds in the UK. I've worked as a Voiceover for 13 years (7 full-time), and trained as a actor for 6 years. I also have over 30 years experience in broadcast, editing and production.

## VOICE

**Casting (Playing) Age:** 30-55 years

**Accent:** British (Neutral / Northern), with a hint of Yorkshire.

**Voice Qualities:** Warm, Conversational, Relatable, Bright, Dynamic. I can give authority and vulnerability in equal measure. Authentic, Sincere, and when called for, Cynical and Sarcastic.

## STUDIO

**Mic:** Neumann TLM193

**Interface:** Audient id4

**Computer:** iMac (2018)

**Software:** Adobe CC 2019 (including Audition). iZotope RX7 Standard.

**Format:** 24bit 48 or 44.1khz wav or mp3.

**Delivery:** Live, WeTransfer, Dropbox, E-mail, FTP, Adobe Creative Cloud.

## CONNECTIONS

ipDTL with ISDN

Source Connect Now

CleanFeed

Direction with Skype / Phone

## BRANDS VOICED FOR

TripAdvisor, Michelin, Total (Fuels), Timberland, Airbus, Amazon, Axa, Siemens, GH Mumm Champagne, ING Bank, Zenith Watches, and more.

## E-LEARNING - HOW I WORK

### MY APPROACH

My goal is simple. To build on-going established business relationships, by offering quality and value. I want to be a trusted, respected and valued supplier. A remote part of your team.

In short, I want you to be happy with the finished product. I'd really like it if you came back. Again and again. It makes for a simple life.

### FIVE STEPS TO DELIVERY: QUOTE > PRICE > CONFIRM > RECORD > DELIVER

You supply information about your project. I give you a price. You confirm your script and that you want to proceed. I record, edit and supply the audio to your agreed specification. That's the short explanation, but if you need a bit more detail, it's below!

### STEP 1 - QUOTE

To give you a quote, I need two important pieces of information:

**Script Length:** The length can either be a word count (e.g. 4000 words) or a finished audio duration (22 mins). I can supply a price on based on either method.

**Use:** This is about where the content will be heard, and whether that's in the public domain. There's more on usage and licensing at the bottom of this document.

*For internal use e-learning projects, usage is normally granted in perpetuity.*

With this information, I can get back to you with a price. If it's helpful, I can record a free short demo sample, based on any script and direction that you send to me. This can help when presenting a short list of voices to your end client.

### STEP 2 - PRICE

Depending on your preference, I can price by either "Per word" or "Per minute".

I work with clients in a number of countries. Typically I charge in either GBP, EUR and USD. I am happy to quote, invoice and receive payment in these currencies.

Clearly, once quoted that's the currency we'll work in, unless we agree to change currency. So be sure to express a preference if you have one.

Working in your home currency means that you can remove the risk of a fluctuating price should exchange rates move.

#### Bulk/Volume Discounts.

I am prepared to look at discounted price for long form jobs or ongoing business. This assumes that it is explicit in the agreement for our work, or the discount is loaded into the follow on business.

### STEP 3 - CONFIRM

If you want to proceed, I will send you a 'formal' quote, and you can confirm that you wish to proceed. (This is the point of no-return. i.e. I will expect to be paid for my time as per the agreement once you've confirmed and recording takes place. Even if your needs change.)

To get the best from your recording, at this stage it's important to supply additional information alongside the script to get great results. Are there any awkward pronunciations in your script? Or perhaps strange industry terms. Direction notes can be really helpful, such as who is the audience hearing this content, and what is the style and tone of voice that the client takes towards training and it's staff.

(CONTINUED)



## THE RIGHT TONE FOR YOUR VOICEOVER

Leeds, West Yorkshire, United Kingdom  
UK Phone +44 (0) 113 328 0845  
US Phone +1-347-535-0845  
Mobile Phone: +44 (0) 7770 661289,  
E-mail: [tony@tonycollinsfogarty.com](mailto:tony@tonycollinsfogarty.com)  
Website: [www.tonycollinsfogarty.com](http://www.tonycollinsfogarty.com)

### STEP 4 - RECORD

---

#### RECORDING:

For most E-Learning projects, I record in a 'self-directed' session and then edit and supply the audio to you. This is most common in E-Learning.

I do have the ability to conduct a live session, where I record and you can listen in to direct. Live sessions are booked on a per studio hour basis, with either the audio supplied raw afterward - or you can record the session over the broadcast quality connection.

#### EDITING:

Normally, I will edit, clean and de-breathe the audio file before supply. For most E-Learning clients I normally add some very light processing. (This is a slight EQ, and a single band compression at a ratio of 2:1). This covers situations where the client isn't going to produce the audio. Let me know if you want just a first pass edit or more produced.

#### RETAKES:

My mistake: Corrected free of charge.

Script Change: If there are additional pickups to record because of changes made to the script after recording, I will perform these for you at the same per-word or per-minute basis as the original content, but with the following two conditions:

- Retakes will be charged to the nearest rounded up minute or a minimum of 150 words.
- Retakes must be flagged and redone within 30 days of the supply of the original recording. After 30 days, it will be treated as a new project.

### STEP 5 - DELIVER

---

#### FORMAT:

For most projects I record at default: WAV, 44100 sample rate, Mono, 24 bit depth. Please ask before recording if you need something different. I can record at 48k, and up to 32 bit depth - but this is rarely asked for. Most E-Learning clients actually work in mp3 format, which is a lower quality format, so I will output mp3 versions, and keep the WAV files as masters.

#### FILE SPLITTING:

File splitting and naming can be done to meet your needs. This is not a profit centre for me, but additional charges for large volumes are made to cover my time doing this. Up to 20 files free per finished hour.

#### DELIVERY:

I work with clients who have different delivery needs, so please let me know how I can help. Some clients use their own servers or folders on sites like Dropbox to receive audio. I typically send via WeTransfer if the client has no preference. I also use Dropbox, One Drive, Adobe Creative Cloud and others.

### INFORMATION ABOUT USAGE AND LICENCES

#### Use:

Most E-Learning content is for internal use. This is where a bespoke course is commissioned for a specific named company, and is circulated internally via intranet etc. The material is never seen in the public domain.

In recent years, some E-Learning content is destined for an external use: For example: A generic course on Health and Safety, designed for sale to the public or companies, and available in the public domain. In this case we will need to agree a licence for the scope and term to cover the intended use.

#### What is a Licence?

In performance copyright, 'ownership' of the voiceover recording is kept by the performer. In fact, in the UK, that is the law. This means that you don't buy and "own" a recording, but instead you buy the right to use it. This is known as a licence. This is more common than you think. When you buy an Ed Sheeran CD, in legal terms, you are buying a copy of the recording, and have the right to listen to it. You don't "own" his music. If you were to take that music and incorporate it into a TV commercial, you would have to negotiate, agree and pay a lot of money.

Full Terms and Conditions of business are available at: <https://tonycollinsfogarty.com/terms>